

**SPEECH DELIVERED BY
HIS EXCELLENCY MR EDGAR CHAGWA LUNGU
PRESIDENT OF THE REPUBLIC OF ZAMBIA
AT THE RE-LAUNCH OF THE
“MAKE ZAMBIA CLEAN, GREEN AND HEALTHY
CAMPAIGN”
AT SOWETO MARKET IN LUSAKA**

SATURDAY, 28TH APRIL, 2018

- **THE PATRIOTIC FRONT SECRETARY GENERAL;**
- **CABINET MINISTERS PRESENT;**
- **MEMBERS OF PARLIAMENT PRESENT;**
- **THE SECRETARY TO CABINET;**
- **YOUR WORSHIP THE MAYOR OF THE CITY OF LUSAKA;**
- **PERMANENT SECRETARIES PRESENT;**
- **THE INSPECTOR GENERAL OF POLICE;**
- **SENIOR GOVERNMENT OFFICIALS PRESENT;**
- **COUNCILLORS PRESENT;**
- **REPRESENTATIVES OF UNILEVER SOUTH AND EAST AFRICA LIMITED, AND TRADE KINGS ZAMBIA LIMITED;**
- **DISTINGUISHED GUESTS;**
- **MEMBERS OF THE PRESS;**
- **LADIES AND GENTLEMEN:**

WE ARE HERE TODAY TO WITNESS ANOTHER STEP IN OUR CONTINUED EFFORTS TO KEEP OUR SURROUNDINGS CLEAN.

AS A NATION, WE HAVE RESOLVED TO EMBRACE, PROMOTE AND MAINTAIN A CLEAN, HEALTHY, SAFE LIVING AND WORKING ENVIRONMENT. THIS IS IN AN EFFORT TO FOSTER PROSPERITY IN OUR NATION.

IN THIS REGARD, I AM GREATLY DELIGHTED TO BE PART OF THIS EVENT AT WHICH WE ARE RE-LAUNCHING THE KEEP ZAMBIA CLEAN AND HEALTHY CAMPAIGN.

THIS RESOLVE TO KEEP OUR SURROUNDINGS CLEAN WAS MADE AS FAR BACK AS 2007, WHEN THE LATE PRESIDENT LEVY PATRICK MWANAWASA, MHSRIP, LAUNCHED THE **MAKE ZAMBIA CLEAN AND HEALTHY CAMPAIGN**".

IT WAS LATER REVIVED IN 2015 AS THE KEEP ZAMBIA CLEAN AND HEALTHY CAMPAIGN. THIS PROGRAMME WAS AIMED AT MAKING OUR CITIES, TOWNS, VILLAGES, PUBLIC INSTITUTIONS AND PLACES CLEAN IN ORDER TO IMPROVE THE HEALTH STANDARDS OF ALL OUR PEOPLE.

REGRETTABLY, THE GENERAL CLEANLINESS OF OUR PREMISES, RESIDENCIES AND COMMUNITY SURROUNDINGS STILL REMAIN A CHALLENGE. THIS POSES A RISK TO THE HEALTH OF THE ZAMBIAN CITIZENRY.

THIS CHALLENGE HAS BEEN COMPOUNDED BY INDISCRIMINATE WASTE DISPOSAL. THIS PRACTICE HAS FURTHER BEEN MADE WORSE DUE TO FAILURE BY SOME COMPANIES IN THE PRIVATE SECTOR WHO HAVE CONTINUED TO PRODUCE PRODUCTS WITHOUT TAKING RESPONSIBILITY TO SENSITISE THEIR CUSTOMERS ON APPROPRIATE MEANS OF WASTE DISPOSAL PARTICULARLY PACKAGING MATERIALS.

THIS HAS IMPACTED NEGATIVELY ON MOST LOCAL AUTHORITIES WHO HAVE NOT BEEN ABLE TO EFFECTIVELY COLLECT AND MANAGE WASTE DUE TO LACK OF CAPACITY TO DO SO.

HOWEVER, GOVERNMENT REMAINS COMMITTED TO THIS PROGRAMME, HENCE OUR GATHERING HERE TODAY. THIS RE-LAUNCH OF OUR MAKE ZAMBIA CLEAN CAMPAIGN IS DELIBERATELY BEING DONE HERE AT THE NEW SOWETO ANNEX MARKET SHEDS.

THIS MOVE IS FOR US TO ILLUSTRATE THE PF GOVERNMENT'S DETERMINATION TO PROVIDE A CONDUCTIVE TRADING ENVIRONMENT AIMED AT PROMOTING GOOD HEALTH FOR TRADERS AND THEIR CUSTOMERS.

TO ENHANCE THE IMPLEMENTATION OF THE MAKE ZAMBIA CLEAN CAMPAIGN, WE HAVE INTRODUCED THE GREEN ASPECT AS A WAY OF PRESERVING AND SUSTAINING OUR ENVIRONMENT. THE CAMPAIGN HAS NOW BEEN RE-BRANDED AS **"MAKE ZAMBIA CLEAN, GREEN AND HEALTHY CAMPAIGN"**.

THIS ENTAILS THAT APART FROM MAINTAINING A CLEAN AND HEALTHY ENVIRONMENT, WE MUST ENDEAVOUR TO MITIGATE POSSIBLE HARM TO OUR ENVIRONMENT. ONE WAY WE CAN DO THIS IS BY ENSURING THAT WE AVOID THE INDISCRIMINATE CUTTING OF TREES.

LET US ALL EMBRACE THE HABIT OF PLANTING TREES AND GRASS IN OUR SURROUNDINGS RATHER THAN CUTTING THEM. LET US PROTECT OUR ENVIRONMENT BY KEEPING OUR HOUSES AND SURROUNDINGS CLEAN AND GREEN BECAUSE DOING SO IS HEALTHY.

THIS CAMPAIGN WILL ONLY ACHIEVE THE DESIRED OBJECTIVES, IF WE ALL GET INVOLVED AND CHANGE OUR MIND-SET ON HOW WE TREAT OUR OWN LIVING AND WORKING ENVIRONMENTS.

I WISH TO THEREFORE URGE ALL OF YOU TO BEAR IN MIND THAT THIS CAMPAIGN IS A CALL TO ALL OF US TO EFFECTIVELY CONTRIBUTE TOWARDS THE SUCCESS OF THIS CAMPAIGN.

THIS IS NOT A CAMPAIGN FOR ME ALONE, NOT FOR GOVERNMENT ALONE BUT A CAMPAIGN FOR ALL OF US, AT OFFICE, CHURCH, MARKET, HOUSEHOLD, SCHOOL AND CORPORATE LEVELS.

I WISH TO MAKE A CLARION CALL TO ALL OF YOU, OUR PEOPLE TO EMBRACE A MIND-SET CHANGE, IF WE HAVE TO MAKE THIS PROGRAMME A SUCCESS. WE MUST MAKE CLEANING AND SUSTAINING OUR ENVIRONMENTS, AS PART OF OUR DAILY LIVES.

LET ME NOW TAKE THIS OPPORTUNITY TO THANK ALL INDIVIDUALS, COMPANIES AND INSTITUTIONS WHO HAVE PLAYED THEIR PART IN THE IMPLEMENTATION OF THIS CAMPAIGN.

DISTINGUISHED LADIES AND GENTLEMEN:

I AM PARTICULARLY HAPPY TO NOTE THAT THE PRIVATE SECTOR HAS BEEN ACTIVELY INVOLVED AND HAS PARTNERED WITH GOVERNMENT TO KEEP THE IMPLEMENTATION OF THIS CAMPAIGN MOVING.

THE PF GOVERNMENT WILL CONTINUE TO STRENGTHEN PUBLIC-PRIVATE PARTNERSHIPS IN PROMOTING CLEANLINESS AND HEALTHY SURROUNDINGS AROUND THE COUNTRY.

AS WE MAKE ZAMBIA CLEAN, GREEN AND HEALTHY, I WISH TO URGE ALL INDIVIDUALS AND ORGANISATIONS WHO MAY NOT HAVE BEEN INVOLVED IN THE IMPLEMENTATION OF THE PREVIOUS CAMPAIGN TO JOIN US NOW AND MAKE THEIR MARK IN TRANSFORMING OUR CITIES, TOWNS AND VILLAGES INTO SMART PLACES OF LIVING, WORK AND LEISURE.

I AM INFORMED THAT, A NEW DIMENSION TO THIS CAMPAIGN IS THE INTRODUCTION OF THE **“CLEAN-UP AND GREEN COMPETITION”**, AS A WAY OF ENHANCING ITS IMPLEMENTATION. THIS COMPETITION WILL INVOLVE VARIOUS CATEGORIES TO DETERMINE AND RECOGNISE THOSE WHO WILL KEEP THEIR SURROUNDINGS CLEAN AND GREEN.

TO ENCOURAGE MORE PARTICIPATION IN THE CAMPAIGN, CHAMPIONS, FROM DIFFERENT WALKS OF LIFE, WILL BE INVOLVED IN SPEARHEADING CLEANING IN MARKETS AND PUBLIC AND PRIVATE INSTITUTIONS.

AS WE IMPLEMENT THIS CAMPAIGN, I WISH TO URGE THE BUSINESS OWNERS TO CONTINUE PLAYING THEIR PART IN ENSURING WE MAINTAIN A CLEAN, GREEN AND HEALTHY ENVIRONMENT IN THEIR PLACES OF OPERATION. AS BUSINESSES, WE MUST PUT IN PLACE DELIBERATE MEASURES AIMED AT HELPING THE COMMUNITIES IN WHICH WE OPERATE.

FOR INDIVIDUAL HOUSEHOLDS, I WISH TO URGE YOU ALL TO ENSURE THAT WE DISPOSE OFF OUR WASTE RESPONSIBLY. WE MUST NOT DUMP THE WASTE WE GENERATE INDISCRIMINATELY. LET US PROTECT OUR ENVIRONMENT BY KEEPING OUR HOUSES AND SURROUNDINGS CLEAN AND GREEN BECAUSE DOING SO IS HEALTHY.

IT IS UNCOOUTH FOR US TO LITTER AROUND WITHOUT CARING FOR THE ENVIRONMENT. LET US BEGIN TO CHALLENGE OURSELVES; IF I LITTER THIS HERE WHO WILL REMOVE THE LITTER?

TIME HAS COME FOR US TO BEGIN TO TAKE TO TASK OUR FELLOW CITIZENS WHO ARE IN THE HABIT OF LITTERING OR DISPOSING WASTE INDISCRIMINATELY AND IN UNDESIGNATED PLACES. REMEMBER THE POPULAR SAYING "**CHARITY BEGINS AT HOME**".

I ALSO WISH TO URGE EVERYONE TO NOT ONLY CONCENTRATE ON CLEANING THEIR IMMEDIATE SURROUNDINGS, BUT TO ALSO GET INVOLVED IN THE MONTHLY CLEANING EXERCISES IN RESPECTIVE AREAS. I WILL EQUALLY BE INVOLVED IN THESE MONTHLY CLEANING EXERCISES.

LADIES AND GENTLEMEN:

LET ME REMIND ALL CITIZENS THAT IT IS AN OFFENCE TO KEEP PREMISES DIRTY, FILTHY, DEPOSITING OR ALLOWING TO ACCUMULATE REFUSE, RUBBISH OR ANY OFFENSIVE MATTER IN OUR NEIGHBOURHOODS.

THE COUNCILS ARE, THEREFORE, MANDATED TO APPLY PUNITIVE MEASURES UPON INDIVIDUALS OR PROPERTY OWNERS FLOUTING THE LAW. IN THIS REGARD, I URGE THE COUNCILS TO EFFECTIVELY ENFORCE THE LAWS.

GOVERNMENT IS ALSO WORKING TOWARDS THE ENACTMENT OF THE SOLID WASTE MANAGEMENT LEGISLATION, IN A BID TO KEEP MAINTAIN AND SUSTAIN OUR ENVIRONMENT. THIS LEGISLATION IS EXPECTED TO FURTHER STRENGTHEN PRIVATE SECTOR PARTICIPATION IN THE PROVISION OF SOLID WASTE SERVICES.

AT THIS POINT, I WOULD LIKE TO THANK ALL STAKEHOLDERS WHO HAVE PARTNERED WITH GOVERNMENT TO MAKE OUR COUNTRY CLEAN AND HEALTHY. AMONG THEM INCLUDES UNILEVER ZAMBIA LIMITED, WITH WHOM GOVERNMENT HAS FORGED A LONG-TERM PARTNERSHIP.

I ALSO WISH TO EXTEND MY GRATITUDE TO ALL THE COMPANIES WHICH HAVE PARTNERED WITH GOVERNMENT BY SUPPORTING THE CONSTRUCTION OF FOUR NEW MARKET SHEDS HERE AT SOWETO ANNEX. THESE INCLUDE CLASSECON, AVIC, TRADE KINGS AND GOOD TIMES STEEL.

LADIES AND GENTLEMEN:

THE CONSTRUCTION OF THESE SHEDS IS NOT THE END AS GOVERNMENT EMBARKS ON CONSTRUCTING MODERN AND CLEAN TRADING INFRASTRUCTURE ACROSS THE COUNTRY.

TODAY, AS I OFFICIALLY HANDOVER THE “**NEW SOWETO ANNEX MARKET SHEDS**” FOR TRADING, I WOULD LIKE TO CALL UPON THE CORPORATE WORLD TO CONTINUE PARTNERING WITH US ON THIS VENTURE.

I ALSO WISH TO IMPLORER LUSAKA CITY COUNCIL TO DEVISE AN EFFECTIVE AND SUSTAINABLE MANAGEMENT SYSTEM WHICH WILL ENSURE THAT THIS INFRASTRUCTURE IS WELL MAINTAINED FOR NOW AND THE FUTURE.

THE MEDIA HAVE ALSO PLAYED A SIGNIFICANT ROLE IN SENSITISING COMMUNITIES AND THE NATION AS A WHOLE ON THE MAKE ZAMBIA CLEAN AND HEALTHY PROGRAMME. THIS IS COMMENDABLE.

BEING PATRIOTIC IS ALSO A CALL FOR US TO EMBRACE VALUES WHICH WILL MAKE US KEEP ZAMBIA CLEAN, GREEN AND HEALTHY. THE ONUS IS ON ALL OF US TO MAKE THIS CAMPAIGN WORK.

IT IS NOW MY SINGULAR HONOUR AND PRIVILEGE TO RE-LAUNCH THE “**MAKE ZAMBIA CLEAN, GREEN AND HEALTHY CAMPAIGN**”.

MAY GOD BLESS YOU ALL. **I THANK YOU.**